

2007 Comprehensive Cancer Control Program Awards

The development and implementation of state, tribe, and territory comprehensive cancer control (CCC) program plans has been a strategic priority of C-Change since its founding in 1998. To help foster the ongoing development and implementation of these stakeholder and data-driven CCC efforts, the following two annual awards were approved by the C-Change Board Directors:

- **Exemplary Comprehensive Cancer Control Implementation Award**
In recognition of a State CCC Coalition that has demonstrated progress on impacting the burden of cancer, during the CCC plan implementation phase
- **Exemplary State Elected Official Comprehensive Cancer Control Leadership Award**
In recognition of a state elected official that has demonstrated leadership in promoting and advocating for State CCC efforts.

In July, 2007, C-Change solicited nominations from State CCC Coalitions. C-Change received five implementation and three state elected official award nominations. A panel of CCC experts representing C-Change member organizations reviewed and competitively scored the nominations. The exemplary efforts of the 2007 award recipients are summarized on the next two pages.

Exemplary Implementation Award Iowa Consortium for Comprehensive Cancer Control

Iowa's comprehensive cancer control plan [CCCP] was first developed and updated in 2005 under the auspices of the Iowa Consortium for Comprehensive Cancer. This stakeholder and data driven CCCP addresses the full continuum of cancer control issues ranging from research and prevention and early detection to treatment and survivorship. The consortium is in the process of implementing their comprehensive cancer control plan. In 2007, the consortium was successful in helping to spearhead state legislative action that led to an increase in tobacco tax to help fund priority cancer and associated tobacco control activities detailed in the plan.

Accepting the award on behalf of the Iowa Consortium for Comprehensive Cancer Control:

George J. Weiner, MD
Director, Holden Comprehensive Cancer Center
University of Iowa

Jill Myers Gadelmann
Chief, Chronic Disease Prevention and Management Bureau
Iowa Department of Health

Exemplary Implementation Award Pennsylvania Comprehensive Cancer Control Consortium

Under the leadership of the Pennsylvania Department of Health, more than 200 multi-sector stakeholders joined together to form the Pennsylvania Cancer Control Consortium [PAC3]. The consortium spearheaded the development of the Pennsylvania's Comprehensive Cancer Control Plan, in January, 2004. This plan addresses the full continuum of cancer control issues and is aligned with this nation's health objectives that are detailed in Healthy People 2010 and the National Cancer Institute's 2015 goals. The consortium has convened a number workgroups and summits that are fostering the implementation of the plan.

Accepting the award on behalf of the Pennsylvania Cancer Control Consortium:

Ronald E. Myers, PhD
Chair, PAC3 Board of Directors
Professor of Medicine, Kimmel Cancer Center at Thomas Jefferson University

Ronald B. Herberman, MD
President, PAC3 Board of Directors
Director, University of Pittsburgh Cancer Institute and UPMC Cancer Center

Kathy Stadler
Executive Director, PAC3

Leslie Best, Director, Bureau of Chronic Disease Control
Pennsylvania State Department of Health

Exemplary Leadership by a State Elected Official Award State Senate President Donald E. Williams, Jr. – Connecticut

At the urging of Connecticut Cancer Partnership, State Senate President Donald E. Williams, Jr. agreed to lead a 2006 legislative effort to fund its comprehensive cancer control plan [CCCP]. He succeeded in working with his colleagues to earmark \$6.5 million from Connecticut's Tobacco Master Settlement Agreement allocation and \$600,000 in other state funding, to fund key provisions of the state's CCCP. As a result of Senator William's leadership \$7.1 million was appropriated to fund the implementation of Connecticut's plan. This appropriation was \$1M more than original funding request. The \$7.1 million appropriation included \$5.5 million to fund the state CCCP with the remaining \$1.6 million earmarked to fund the state breast and cervical cancer program.

Exemplary Leadership by a State Elected Official Award Senator Rosalyn H. Baker – Hawaii

Hawaii State Senator Baker is a 31-year cancer survivor and health care advocate. She has served as Vice-chair of the Hawaii Comprehensive Cancer Control Coalition for the past two years, and will become chair in the fall of 2007. Senator Baker was the lead sponsor, successfully championing an increase in the state's cigarette tax in 2006. The cigarette tax increase includes an annual \$20M that is earmarked for Hawaii's NCI Designated Cancer Center. Also in 2006, Senator Baker was the lead sponsor steering legislation that resulted in Hawaii becoming a smoke free state. Senator Baker's active support of the Coalition and its comprehensive cancer control plan has been instrumental to its continuing success, in addressing Hawaii's cancer burden.

Exemplary Leadership by a State Elected Official Award Councilman David Catania – Washington, DC

DC City Councilman David Catania became engaged in the DC Cancer Consortium and the development of its Cancer Control Plan in 2005. This engagement made Councilman Catania aware that DC experienced high cancer incidence and mortality rates. In December 2006, as a result of Councilman Catania's tireless efforts, legislation

was enacted that allowed the City's Tobacco Settlement Funds to be committed exclusively to improve health care in the District. This legislation earmarked \$10 million over three years to support DC's tobacco cessation programs and \$20 million over 5 years to implement the Consortium's Cancer Plan over five years.

For more information on all the award recipients, please review their complete 2007 award winning nomination application, at www.c-changetogether.org.