



Dear C-Change Members and Partners,

We are off and running with our strategic initiatives work for 2007 and making a few changes in how we do business. You can see that one of these is a change in our newsletter format to a monthly version with shorter, more timely information pieces and links to more in-depth information. This replaces the previous version which had longer articles issued a few times a year. The new version also creates an opportunity for you to share important news, events, and products with each other. Starting this month we will be regularly soliciting input from your organization to include in each monthly newsletter. Please let us know by email if you find this new format useful.

I would also like to take a moment to acknowledge the many of you who are so actively engaged in our strategic initiatives and committees and who are working hard at collaborating to conquer cancer. C-Change can't accomplish anything meaningful without your continued commitment and involvement. For those of you who would like to become more involved, please let us hear from you.

Best wishes for you and your organization in the coming year.

Tom Kean  
Executive Director

## C-Change Upcoming Events



**C-Change Annual Meeting October 11-12, 2007** to be held at the Marriott® at Metro Center in the *smoke-free* jurisdiction of Washington, DC. Stay tuned for more information about other C-Change meetings and forums that are being planned throughout the year to advance current strategic initiatives and define our future strategic agenda.

## C-Change Happenings

**2007 Programmatic Initiatives** – The C-Change Board of Directors has approved the program priorities and budget for 2007. Look for a separate email soon providing you with more detailed information.

**Fundraising Campaign** – C-Change began its new fundraising campaign in early December and will continue the campaign until the end of April 2007. We want to thank *President and Mrs. George H.W. Bush, The American Cancer Society, The American Legacy Foundation, Novartis Oncology, Wyeth Pharmaceuticals, and Peter Dolan* for their recent contributions and pledges to C-Change's work.

**Cancer Column Sponsorship in [MEDSURG Nursing Journal](#)** – C-Change has renewed its sponsorship of a cancer column and an associated CEU opportunity in the official journal of the

Academy of Medical-Surgical Nurses as one of many dissemination vehicles for the Cancer Core Competency initiative sponsored by the Cancer Workforce Team.

**October 2006 Semi-Annual Meeting** – Materials from the October meeting can be found on the C-Change website including slides from Kevin Murphy's keynote address. [October Semi-Annual Meeting Post Documents](#).

### **New Reports:**

**Clinical Trials Guidance Document Publication** – ["Enhancing Cancer Treatment through Improved Understanding of the Critical Components, Economics, and Barriers of Cancer Clinical Trials"](#) was published as an adaptation of the Clinical Trials Guidance document with the intent of targeting policy makers.

**Cancer Research Publication** – ["Cancer Chemoprevention and Cancer Preventive Vaccines - A Call for Action: Leaders of the Diverse Stakeholder Groups Present Strategies for Overcoming Multiple Barriers to Meet Urgent Need"](#) was published in The American Association of Cancer Research's (AACR) Cancer Research 66(24) December 15, 2006 by Ronald Herberman, Homer Pearce, Scott Lippman, Bruce Pyenson, and David Alberts. The article summarizes the recommendations stemming from the June 2006 Cancer Chemoprevention Research Summit and outlines the action steps slated for 2007.

**More C-Change Publications** – All C-Change reports can be accessed through the C-Change Website at [www.c-changetogether.org](http://www.c-changetogether.org).

## **C-Change Community @ Work**

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*Robert Comis* in conjunction with The Lewin Group is spearheading the development of "Elements for Success: A Guide to Conducting Cancer Clinical Trials". This C-Change guidance document details the functional requirements and costs associated with cancer clinical trials. It is designed for clinical trial sites and investigators. The guidance document will be available early this year.



*Marie Lauria* in conjunction with *Betsy Clark* and the National Association of Social Workers, developed a cancer patient navigation toolkit for C-Change. This toolkit is designed for national and state stakeholder organizations to encourage their respective member organizations and communities to develop cancer patient navigation programs. The toolkit will be disseminated in 2007.

*Ronald Herberman, Catherine Bennett, Scott Lippman, and Bruce Pyenson* presented the major recommendations stemming from the June 2006 Cancer Chemoprevention Research Summit and outlined the action steps slated for 2007 during AACR's Frontiers in Cancer Prevention Research Conference, November, 2006.

*Margaret Foti* provided the opportunity for the above group to present the Cancer Chemoprevention Research Summit recommendations for action during a special session at the AACR's Frontiers in Cancer Prevention Research Conference. In addition, Dr. Foti facilitated the fast track publication of the Summit proceedings in [AACR's Cancer Research](#). AACR also provided in-kind support to this initiative through the efforts of *Mark Mendenhall* as team staff support and *Warren Froelich* as scientific writer for the publication.

*Pam Bennett, Bruce Black, Leslie Given, Judith Kaur, Jon Kerner, Maureen Lichtveld, and Matt Myers* served as faculty or moderators at the Comprehensive Cancer Control Leadership Institute for northwestern states, tribes, and tribal organizations in Seattle, WA on October 23-27, 2006. Their workshop modules included sessions on workforce development, tobacco control, palliative care, and clinical trials. Representatives from C-Change and other national partners were instrumental in supporting the institute including the American Cancer Society, American College of Surgeons Commission on Cancer, Centers for Disease Control and Prevention, Intercultural Cancer Council, Lance Armstrong Foundation, National Cancer Institute, and the North American Associations of Central Cancer Registries.

## Calls for Engagement

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**Cancer Core Competency Pilot Grants** – C-Change is releasing a grant application request in February 2007 for pilot sites to implement the Cancer Core Competency Program. Health care and academic institutions, comprehensive cancer coalitions, and professional societies are invited to apply. For more information, contact Alison Smith at [asmith@c-changetogether.org](mailto:asmith@c-changetogether.org).

**Call for Nominations - 2007 Summer Internship Program** – Applications for the C-Change Summer Internship program will be available on the C-Change web site in March.

**Cancer Prevention Research Summit Initiative Workgroups Forming** – Several projects stemming from the Summit are forming workgroups: Bruce Pyenson will be leading a work group authoring a white paper regarding reimbursement issues for cancer chemoprevention. Catherine Bennett is forming an advisory committee to oversee the development of a scholarly paper on the solutions to the barriers posed by patent, intellectual property, and liability law. For more information about either of these initiatives, please contact Alison Smith at [asmith@c-changetogether.org](mailto:asmith@c-changetogether.org).

**Calls to Action** – Please visit our Website to view and consider responding to C-Change's "[Calls To Action](#)" (e.g. Smoke-Free Cities Resolution).

To learn more about or become involved in C-Change activities please contact us at [info@c-changetogether.org](mailto:info@c-changetogether.org) or contact one of our staff members listed below.

## News from the C-Change Community

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**The Institute of Medicine (IOM) of the National Academies of Science** held their Fifth Meeting of the National Cancer Policy Forum in October 2006 entitled Cancer In The Elderly. A publication from this workshop will be forthcoming.

The IOM also has two new publications: [Developing Biomarker-Based Tools for Cancer Screening, Diagnosis, and Treatment](#) and the [Effect of the HIPAA Privacy Rule on Health Research](#)

**The Comprehensive Cancer Control National Partners** were presented an award in recognition and support of the American Indian/Alaska Natives Comprehensive Cancer Control Programs by the AI/AN Comprehensive Cancer Control Workgroup in October, 2006.

**The Campaign for Tobacco Free Kids** released the [FY2007 rankings of State Funding for Tobacco Prevention](#). This report finds that while the states have modestly increased total funding for tobacco prevention and cessation programs, the vast majority of states are still not fulfilling to keep the promise of the tobacco settlement and falling far short of funding such programs at even minimum levels recommended by the U.S. Centers for Disease Control and Prevention (CDC).

**The American Society of Clinical Oncology (ASCO)** has published the 2nd annual version of [Clinical Cancer Advances: Major Research Advances in Cancer Treatment, Prevention, and Screening](#). This annual review is intended to give all those with an interest in cancer care an accessible summary of the year's most important cancer research advances that will have the greatest impact on patient care.

**The National Cancer Institute's Office of Liaison Activities (OLA)** invites all interested and eligible advocates, consumers and survivors to apply for four vacancies on the NCI Director's Consumer Liaison Group (DCLG), with terms beginning July, 2007. The NCI Director has identified eliminating cancer disparities and research issues in cancer care delivery as two focus areas for the DCLG in 2007. Complete application instructions can be found at: [NCI's All-Consumer Advisory Committee Application](#). Applications must be postmarked by March 30, 2007 to be considered.

## C-Change Contacts

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To learn more about or become involved in C-Change activities please contact us at [info@c-changetogether.org](mailto:info@c-changetogether.org) or contact one of our staff members below.

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