

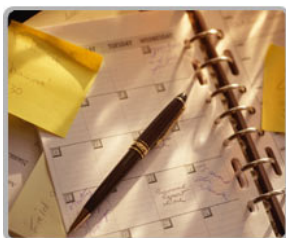


Dear C-Change Members and Partners,

It's been another busy and exciting month at C-Change. I continue to be amazed at the commitment of members who are actively engaged in our strategic initiatives. We would welcome the involvement of others of you who might be interested in any of our projects. Let us hear from you!

Tom Kean
Executive Director

C-Change Upcoming Events



C-Change Annual Meeting October 11-12, 2007 The meeting will be held at the Marriott® at Metro Center in the *smoke-free* jurisdiction of Washington, DC. Stay tuned for more information about other C-Change meetings and forums that are being planned throughout the year.

Summer Internship Orientation & Leadership Training May 31 - June 1, 2007 The 2007 Class of Summer Interns will convene in Washington, D.C. In addition to learning about C-Change and participating in leadership training activities, they will have the opportunity to network among a multidisciplinary and multi-sector peer group, program alumni, and other leaders from the cancer community. The American Institutes for Research is providing the in-kind facilities for these events.

43rd ASCO Annual Meeting June 1-5, 2007 C-Change will participate as an exhibitor at the 43rd ASCO Annual Meeting in Chicago, IL. Please stop by our booth located in exhibit space #2046.

C-Change Happenings

Cancer Core Competency Pilot Grant Awards - Four pilot sites were selected from the 11 grant applications by the Advisory Committee. The following sites were awarded grants:

- The University of Pittsburgh Medical Center will conduct two cancer survivorship workshops and a web cast targeting healthcare professionals working in primary care clinics in rural western Pennsylvania.
- The Marshall University School of Medicine will conduct a women's health cancer competency fair targeting second year medical students including clinical knowledge and hands on experience in cancer risk assessment and diagnosis.
- The California University of Pennsylvania will integrate cancer care coordination and communication competencies into the curriculum for Masters of Social Work students and into clinical field faculty workshops.

- Audrain Medical Center will host regional skin care prevention and early detection workshops and hands-on learning experiences for public health nurses working in rural counties and medical-surgical nurses working in acute care settings.

Pilot site representatives participated in an orientation and training session on April 16th and will conclude implementation and data collection efforts by the end of 2007. National dissemination of the tools and results of the pilots will occur in 2008.

Cancer Chemoprevention Research - Patent Law Project - C-Change commissioned Professors Henry Grabowski and Jeffery Moe from Duke University to author a scholarly paper on solutions to the barriers to chemoprevention research posed by patent, intellectual property, and liability law. When the paper is completed in mid-2007, the advisory committee will pursue dissemination efforts among key policy makers and constituents. For more information about this initiative, please contact Alison Smith at asmith@c-changetogether.org.

Nursing Economic\$ (Volume 25 Number 2) includes the C-Change publication "[A Competency-Based Approach to Expanding the Cancer Care Workforce](#)" by Alison Smith and Maureen Lichtveld, Professor and Chair, Tulane University School of Public Health and Tropical Medicine. The article provides an overview of the cancer core competency initiative as a strategy for building the capacity and quality of the cancer workforce.

Behavioral Research and Practice Summit - In an effort to accelerate the discovery and translation of behavioral research into practice for cancer prevention and early detection, C-Change plans to host a summit of multi-disciplinary and multi-sector leaders in 2007. Participants will assess the nation's progress to date, identify barriers, and define a specific set of recommendations to accelerate progress in behavioral research. The Summit Planning Committee members include: David Abrams, National Institutes of Health; Timothy Byers, University of Colorado; Janet Collins, Centers for Disease Control and Prevention; Robert Croyle, National Cancer Institute; Susan Curry, University of Illinois at Chicago; Ellen Gritz, MD Anderson; Jon Kerner, National Cancer Institute; Tracy Orleans, Robert Wood Johnson Foundation; Electra Paskett, Ohio State University; Michael Stephanek, American Cancer Society; Vicky Taylor, University of Washington.

C-Change Publications - All C-Change reports and newsletters can be accessed through the Website at [C-Change News and Reports](#).

C-Change Community @ Work



Larry King, CNN hosted President George H.W. Bush; Mrs. Barbara Bush; John Seffrin, American Cancer Society; John Mendelsohn, M. D. Anderson; and Rene Syler, formally with CBS, on his nationally televised program, Monday April 23rd. Jean Becker, Office of President George H.W. Bush and Peggy Conlon; Ad Council helped plan and prepare for the program. To read the show transcript please visit the CNN website at CNN.com.

Maureen Lichtveld, Tulane University School of Public Health and Tropical Medicine, hosted the orientation and planning meeting for the Cancer Core Competency Pilot Sites on April 16, 2007 in New Orleans. Pilot site representatives (see above) and Advisory Committee members worked to develop implementation and evaluation methods. Advisory Committee Members include Michael Caldwell, National Association of County and City Health Officials; Betsy Clark, National Association of Social Workers; Linda Filipczak, American Society of Therapeutic and Radiation Oncology; Leslie Given, Strategic Health Concepts; Cecelia Grindel, Association of Medical Surgical Nurses; Rika Maeshiro, American Association of Medical Colleges; Alice Reichenberger, OSI Pharmaceuticals; Kathy Smolinski, Association of Oncology Social Workers; and Armin Weinberg, Intercultural Cancer Council.

Catherine Bennett, Venable, LLP, hosted the Cancer Chemoprevention Advisory Committee Meeting to evaluate competitive proposals from scholars to author a paper on resolution to patent law barriers in the field of cancer chemoprevention. Advisory Committee members include Homer

Pearce, Eli Lilly (retired); Daniel Krakov, Arnold and Porter, LLP; Caroline Sigman, CCS Associates; Mark Mendenhall, American Association of Cancer Research; Mark Smith, King & Spaulding LLP; and Gavin Zealey, Sanofi Pasteur.

Calls for Engagement

DEADLINE EXTENSION - Call for Nominations - 2007 Summer Internship Program - The application deadline to nominate your interns for this supplemental program has been extended until May 4, 2007. For more information and an application, please visit [C-Change Summer Internship Program](#) or contact Sabrina Tyus at styus@c-changetogether.org.



Calls to Action - Please visit our Website to view and consider responding to any of C-Change's "[Calls To Action](#)" (e.g. Smoke-Free Cities Resolution).

To learn more about or become involved in C-Change activities please contact us at info@c-changetogether.org or contact one of our staff members listed below.

News from the C-Change Community

The Institute of Medicine (IOM) of the National Academies of Science National Cancer Policy Forum sponsored a public workshop in October entitled Cancer in Elderly People. The forum addressed issues related to cancer and aging; including cancer rehabilitation, increased numbers of cancer survivors, end of life care, the role of nurses, and Medicare costs in geriatric oncology. To view the workshop proceedings visit [Cancer in Elderly People: Workshop Proceedings](#).

The IOM is also hosting a workshop sponsored by the National Cancer Policy forum on October 4-5, 2007. The workshop is entitled [Improving the Quality of Cancer Clinical Trials](#) and will be held in Washington, DC.

Milliman, Inc. & Biotechnology Industry Organization (BIO) released a report titled [Realizing the Value of FDA-Approved Therapies](#). The report examines actuarially equivalent benefit designs private payers can use to provide FDA-approved innovative therapies.

The Centers for Disease Control and Prevention has announced a grant funding opportunity - National Health Organizations Strategies to Provide Information and Education for Cancer Survivors with Respect to Hematologic Cancers (CDC-RFA-DP07-709). For more information on this announcement click [here](#). The grant application is due **May 29, 2007** and can be found at www.grant.gov.

The Institute for Alternative Futures has created a national project that seeks to identify and accelerate disparity reducing advances. Supported by NCI, AHRQ, CDC, ACS, UTMB, and Florida Hospital, with more than 40 partners, [The DRA Project](#) has explored the determinants of health and health disparities, has developed forecasts for emerging technologies and health practices, including the forecasts for early cancer detection and health disparities, and the role of social determinants and community conditions.

The reports thus far are available at www.altfutures.com/dra. The results of an in depth look at the future of biomonitoring and health disparities, funded by The Robert Wood Johnson Foundation, are at www.altfutures.com/bfb.

Any C-Change members interested in joining the DRA Project should contact Clem Bezold at IAF cbezold@altfutures.com.

Women In Government has launched the [Challenge to Eliminate Cervical Cancer Campaign](#). We encourage our members to become well informed about this issue and, as appropriate, become involved in this discussion in your respective states if you have not already done so. To assist you with this we would like to call your attention to a backgrounder which can be found at www.womeningovernment.org/prevention as well as other materials on this issue prepared by Women in Government.

C-Change Contacts

To learn more about or become involved in C-Change activities please contact us at info@c-changetogether.org or contact one of our staff members below.

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