

e-collaborating

collaborating (and communicating) to conquer cancer

issue #3 summer 04

Special: June Semi-Annual Meeting in Photos C-Change Meets, Turns Dialogue into Action



More than 100 C-Change™ Members, and guests met in Washington, DC, June 18 and 19, at the Grand Hyatt Washington hotel to explore and determine strategies for action and success.

The 12th Semi-Annual Meeting heard Les Silverman of McKinsey & Company, an expert on not-for-profit organizations, lay out key steps for C-Change to take as it moves from dialogue to action. The meeting saw all of the C-Change Teams and one subcommittee meet. Two Teams, Prevention and Early Detection as well as Access to Quality Cancer Care, made formal presentations of decisions on action items.

The meeting also featured a "Call to Action", C-Change members were asked to have their organizations participate in the "Tour of Hope",

a cross-country bicycle ride designed to raise cancer awareness. Organizations are being asked to offer their employees the opportunity to sign the "Cancer Promise", which is a key part of the Tour. Headed by world renowned cyclist and cancer survivor Lance Armstrong, the Tour's primary sponsor is Bristol-Myers-Squibb with C-Change as one of its co-sponsors. The Tour is scheduled for October 1-9 and is designed to increase cancer awareness and generate greater participation in clinical trials.

The next edition of e-collaborating will have a full review of the program and updates from Teams on their recent progress.

The 13th Semi-Annual Meeting of C-Change is scheduled for November 19-20 at the JW Marriott in Washington, DC.



Above: A panel reacts to Les Silverman's presentation. (l to r) Les Silverman, Marguerite Baxter, Pat Nolan, Bob Young, Zora Brown (partially hidden), and Willis Goldbeck, moderator. **Below:** Les Silverman



Column, far left
Pres. George H.W. Bush.
Sen. Dianne Feinstein.
Gerard Kennealey and Greg Curt take the American Legacy Foundation Tobacco Knowledge and Attitude survey.

Column, near left
Robert Hiatt.
Mark Clanton.
LaSalle Lefall.
Peggy Conlon.

Column, center
Connie Curran.
Meeting in session.
Robert Ingram.

Column, right
John Seffrin.
Dileep Bal.
Steve Verbanic
Robert Curtis.
(Verbanic and Curtis are Tour of Hope riders, cancer survivors, and caregivers.)



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Former First Lady Barbara Bush, Co-Chair
Senator Dianne Feinstein, Vice Chair
LaSalle Leffall, Jr., President and Board Chair
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C-Change Speaks



Top row (l to r)

Jon Kerner and Don Coffey.
Bill Winkenwerder.
Gerard Kennealey.
Maureen Lichtveld.
Mark Mendenhall.

Third row

Elmer Huerta.
Andy von Eschenbach.
John Arradondo.
Rosemarie Henson and
Amber Thornton.
Sen. Feinstein and
Robert Mittman.

Second row

Anna Barker and Betty Duke.
LaSalle Leffall.
John Potter.
Nancy Davenport-Ennis.
Willis Goldbeck.

Bottom row

Bernadette Toomey.
Zora Brown.
Ellen Sigal.
Sheila Ross
and Robert Mittman

C-Change Collaborates



Above John Niederhubee takes Legacy's tobacco test and survey



Top row (l to r)

Marguerite Baxter, Gary Reedy, and Ellen Sigal.
Ralph Coates, Kevin Brady, and Steve Reynolds.
John Seffrin and Pres. Bush.
Pres. Bush and Bob Ingram.
Amber Thornton, Sheila Ross, and Peggy McCarthy.

Second row (l to r)

Elmer Huerta and Judith Kaur.
Bob Ingram and Marguerite Baxter.
John Seffrin and Barbara Bush.
Jean Becker, Margaret Maruschak, and Peggy Conlon.
Bob Ingram and Sen. Dianne Feinstein



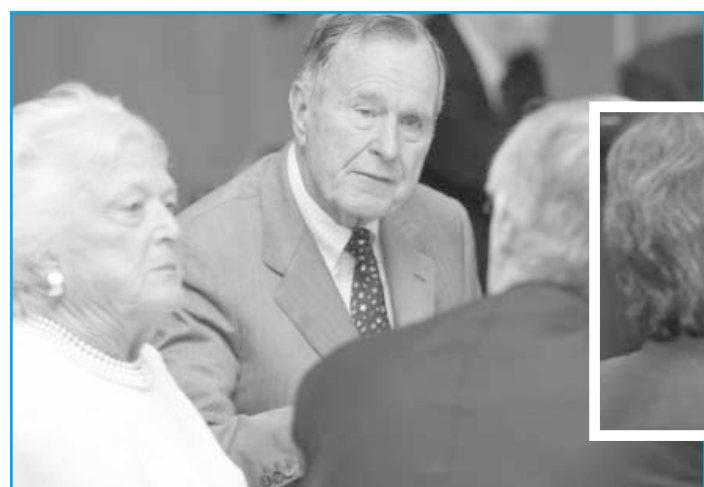
Third row (l to r)

Ellen Sigal and Robert Comas
Sherrill Brady and Delfina Caballero.
Sen. Feinstein, Marlene Malek, and Barbara Bush.
Deborah Dunsire and Harmon Eyre.
Daniel Gutierrez and Connie Curran.



Bottom row (l to r)

Barbara Bush and Pres. Bush.
Santo Costa.
Margaret Maruschak and Paula Kim
Katherine Walsh-Burke, Nora Janjan,
and Marie Lauria
Gary Reedy, Deborah Dunsire, and John Potter.



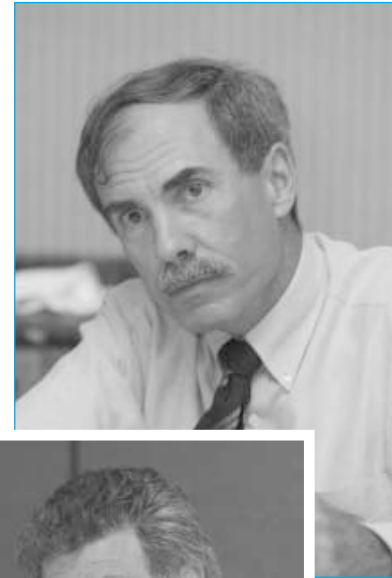
Collaborating to Conquer Cancer

C-Change Teams Meet



Top row (l to r)

Phil Huang.
Greg Curt.
Gary Gurian.
Governor Robert Wise.



Second row (l to r)

Peggy McCarthy.
Leslie Given
Rosemarie Henson.
Emilie Tierney and Robert Comas.



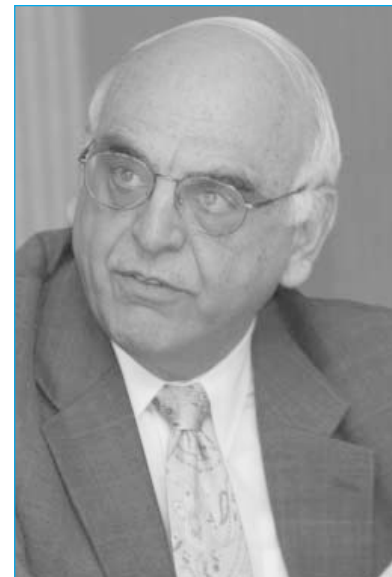
Third row (l to r)

Jerold Mande. Bruce Black, and Jon Kerner.
Lucille Adams Campbell.
Anna Barker.
Cancer Research Team.



Bottom row

Molla Donaldson.
Paula Kim.
Karen Stanley and Bill Mayer.
Gary Koloff.





Column, left (top to bottom)

Gov. Robert Wise and Connie Curran.
Kevin Brady and Rosemarie Henson.
John Niederhuber and Marguerit Baxter.
Andy von Eschenbach and John Potter.

Column, left center

Betty Duke.
Andy von Eschenbach.

Column, right center

Cheri Nichols.
Corey Jensen.

Column, right

Gary Brozeit, Alison Smith, Peggy Conlon,
and Bill Mayer.
Van Morfit and Sen. Feinstein.
Carrie Cochran.
Daniel Gutierrez and Connie Curran.





Column, far left (top to bottom)
 Pres. Bush and LaSalle Lefall.
 Elmer Huerta and Armin Weinberg.
 Pres. Bush and Charles Balch.
 Alison Smith.

Column, left-center
 Connie Curran.
 Karen Parker, Laura Zauderer, and Leslie Given.
 Gary Brozeit and Doris Peterkin.
 Christian Downs, Pearl Moore, and
 Brian McCagh.

Column, center
 Peggy Conlon and Robert Comas.
 Robert Mittman, Andy von Eschenbach, and
 Les Silverman.
 Jon Kerner.
 Paula Kim.

Column, right center
 Marguerite Baxter, Nora Janjan, and
 Barbara Bush.
 Emilie Tierney, Gov. Robert Wise, and
 Gary Gurian.
 Pres. Bush, Barbara Bush, and Kinga Bartoszek.
 Barbara Bush, Nora Janjan, and Charles Balch.

Column, far right
 Dileep Bal.
 Laura Thevenot, Paula Kim, and
 Sen. Dianne Feinstein.
 Dileep Bal and Maureen Lichtveld.
 Harold Freeman.



Watch for
 the next edition
 of e-collaborating for
 a full report on the June
 Semi-Annual meeting.

