

# e-collaborating

collaborating (and communicating) to conquer cancer

issue #1 winter 05

## November Semi-Annual Meeting Members Asked to Act on Initiatives

### Session Designed to Leverage the Power of the Organization

On November 19 and 20, 2004, the Members, Partners, and guests of C-Change met for their 13<sup>th</sup> session at the JW Marriott in Washington, DC. The meeting had a pre-holiday flavor highlighted by seven team meetings, six newly elected board Members, five Team Chair Service Awards, four hours of networking, three Calls-to-Action, two Tour of Hope riders, and a provocative keynote address, the meeting's proverbial partridge in a pear tree.

C-Change Chair President George H.W. Bush offered remarks to an audience of approximately 160 leaders at the Saturday Plenary Session. He likened the non-partisan civility that prevailed over the Clinton Presidential Library opening to the sense of multi-sector respect that enables the efforts and enriches the products of C-Change. While complimentary of progress to date, he reminded the Members of work yet to be done and encouraged even more expeditious and collaborative efforts.



**C-Change Chair President George H. W. Bush commended Members on their progress and urged even greater collaboration to accelerate the attack on cancer.**

Save the Dates  
Semi-Annual Meeting  
May 20-21, 2005

 **-Change**  
Collaborating to Conquer Cancer

### Leadership, Teams Issue Three Calls-to-Action

During Saturday's Plenary Session, three Calls-to-Action were issued as true tests of the C-Change mission - "to leverage the expertise and resources of our membership to eliminate cancer as a public health problem at the earliest possible time" - and major milestones for the organization seeking to effect change. The articles that follow report on those initiatives.

#### #1/Members Called to Act on Strategic Priorities

The first Call-to-Action challenged C-Change Members to contribute to the achievement of the Strategic Priorities by volunteering to work on specific initiatives. Forty-two individuals submitted responses indicating their new or renewed commitment to participate in one or more of the initiatives. As these initiatives move forward during the next year, Team and Member programs will be supported by 80% of the overall C-Change budget, reflecting the commitment of the Teams and Board of Directors to focus on specific initiatives for rapid and dramatic effects.

#### #2/Workforce Team Issues Call for Summer Interns in New Program

Maureen Lichtveld, Chair of the Cancer Workforce Team, issued a second call-to-action,

requesting members to nominate their summer interns for C-Change's Summer Internship Program. One of several smaller Workforce Team initiatives falling under a plan to build a National Cancer Corps, the Summer Internship Program is designed to promote careers in cancer through educational and work experiences. To date, 15 organizations have responded to the call-to-action with a commitment to nominate their summer intern to participate in the pilot program, which will start at the May Semi-Annual Meeting. cont. on page 4

#### #3/State Cancer Plans Team Asks Members to Aid States

With an impassioned introduction and presentation by Governor Bob Wise, Pat Nolan, Vice-Chair of the State Cancer Plans Team, issued the Meeting's third call-to-action. She asked that Members commit their organizations to provide one or more states or territories with specified assistance in the ongoing development and implementation of their comprehensive cancer control plans. States and territories provided C-Change with a list of specific needs, ranging from participation in a speakers bureau, to education on state laws and insurance issues, to support for the development of business models. To date, thirty C-Change member organizations have pledged to provide states and/or territories with needed assistance in the months to come cont. on page 4

# C-Change directors & staff

## Leadership

President George H. W. Bush, Co-Chair  
First Lady Barbara Bush, Co-Chair  
Senator Dianne Feinstein, Vice Chair  
LaSalle Leffall, Jr., President and Board Chair  
Andrew von Eschenbach, Board Vice Chair

## Board of Directors

LaSalle Leffall, Jr., Chair  
Andrew von Eschenbach, Vice Chair  
John Seffrin, Treasurer  
Paula Kim, Secretary  
Dileep G. Bal  
Charles Balch  
Anna Barker  
Peggy Conlon  
Peter Dolan  
Harold Freeman  
Cheryl Healton  
James Marks  
Gary Reedy  
William Roper  
Armin Weinberg

## Staff

Connie Curran, Executive Director  
cocurran@aol.com  
Kinga Bartoszek, Director, Finance and Operations  
kinga831@aol.com  
Gary Gurian, Director, Access, Clinical Trials,  
State Cancer Plans, Prevention, Tobacco Control  
ggurian@verizon.net  
Alison Smith, Director, Cancer Research,  
Cancer Workforce, Semi-Annual Meetings  
alisonpaigesmith@aol.com  
Roger Sullivan, Director, Resources and Alliances  
sullivanchange@aol.com

## Newsletter

John Turck, Editor  
Alison Smith, Contributing Editor  
Patrick Powers, Graphic Design  
John Aronson, Photography

## Contact Information

C-Change  
1776 I Street, NW, Suite 900, Wash D.C. 20006  
800.830.1827 202.756.1600 202.756.1512 FAX  
www.c-changetogether.org



Collaborating to Conquer Cancer



# from the executive director connie curran

## A Time to be Grateful and Grandiose

As I reflect upon 2004, I am filled with gratitude. It was a very exciting year of growth — recruiting a “small, but mighty” staff team, creating an infrastructure, designing a balanced scorecard for use in measuring and managing our progress, and realizing true achievements in our battle against cancer.

These achievements would not have been possible without President and Mrs. George Bush, Senator Dianne Feinstein, our Board, our benefactors, our Members, our hardworking Team Members, and the C-Change staff.

Leveraging the expertise and resources of our Membership to eliminate cancer as a public health problem at the earliest possible time is a noble, but difficult mission to measure. Lacking a strategic plan, we created fourteen strategic initiatives to guide us through the next twelve months. We use a balanced scorecard that focuses on our constituents, our finances, our internal business, and opportunities for learning and growth.

The focus on our constituents is essential to achieving our mission. C-Change is simply the integration and synthesis of its Members. That is why we analyze each activity and initiative relative to its incorporation of the goals, expertise and resources of our Members.

We also surveyed our Members to determine their reasons for participation. Beyond the survey, we determined that there is not a balance between the public, private and non-profit sectors. As a result, a key goal for 2005 is to create a plan to achieve that essential Membership balance. In fact, this focus on partnering with our Members will guide our 2005 activities.

We have all heard the expression “no money, no mission.” Regarding finances, C-Change has adapted a very conservative and rigorous approach to managing our money. We have created a set of policies and procedures to guide us in that effort, ranging from individual expense policies to requiring competitive bidding for C-Change purchases. Also, we have attempted to incorporate elements of the Sarbane-Oxley regulations into all aspects of our business. We had a very successful first audit and are preparing for our second.

Although the initial C-Change funding campaign resulted in almost \$24 million in gifts, pledges, and in-kind contributions, we are actively pursuing new resources to fuel our efforts and accelerate project-specific initiatives. Our 2005 budget allocates over 80% of all expenditures to the work of the Teams. In short, we are practicing what we preach in terms of spending our time, talents and treasures on working with our Members.

The foundation of a great organization was developed in 2004. We were successful in recruiting a world-class staff, creating financial, human resource and Membership guidelines, and minimizing our overhead. The Board has committed to engaging in an extensive strategic planning process in 2005.

We are focused on learning and continuing to improve in all aspects of our work. In 2005 we will initiate an international partnership, creating a National Cancer Calendar through a close collaboration with the UICC, sponsor of the World Cancer Calendar. In 2004, we instituted a “call to action” approach at our Semi-Annual Meeting in November, asking our Members to assist us in three specific initiatives. Forty-two Members indicated their willingness to work on at least one additional strategic initiative, 15 Members said they would participate in our efforts to create a summer internship program, and 30 Members volunteered to help the states in their efforts to create comprehensive cancer plans.

I have mentioned only a few of the 2004 C-Change’s accomplishments and 2005 plans to illustrate why I am grateful and grandiose. We started 2004 without the essentials of staff, office, and infrastructure but were guided by a sacred and inspiring mission to add to quantity and quality of human life. It is our leadership, Membership, benefactors, staff and mission that make me grandiose about what we will accomplish in 2005.

Happy New Year!



**LaSalle Leffall, Jr., C-Change's Chairman of the Board, urged Members to participate in the three calls-to-action issued at the Plenary session on Saturday.**

## Board Chair: Calls Are a Test of C-Change's Mission

Board Chairman LaSalle Leffall, Jr., commended the Teams for determining and advancing their priorities. He emphasized that the day's three calls-to-action were a "true test of our mission, to leverage the expertise and resources of our Membership." He asked Members to answer the calls-to-action, "first, to join a team in their efforts to pursue a specific Strategic Priority—an opportunity to invest in the efforts of C-Change." Second, he asked Members "to

nominate a summer intern to participate in our program and foster the development of internship opportunities in your organization—an opportunity to invest in the future of your organization or your discipline." Lastly, he encouraged Members "to lend your organization's assistance to a specific state or territory in their comprehensive cancer control efforts—an opportunity to invest in the communities around you."

### Response to Calls-to-Action

Member who did not submit a response to the three calls-to-action or were unable to attend the November meeting can go to [www.c-changetogether.org](http://www.c-changetogether.org) and download response forms. For more information, please contact Alison Smith at [alisonpaigesmith@aol.com](mailto:alisonpaigesmith@aol.com) or [ggurian@verizon.net](mailto:ggurian@verizon.net)

## C-Change Recognizes Members for Service

Board Chairman Dr. LaSalle Leffall acknowledged the Teams of C-Change as the vehicle for change, emphasizing the role of the Team chairs in setting Team direction and the contributions of the Team staff in advancing C-Change's work and cause. President and Mrs. Bush and Dr. Leffall presented awards to the following individuals for their voluntary leadership and service:

### Chairs

- Dileep Bal – Chair, Primary Prevention & Early Detection Team
- Anna Barker – Chair, Cancer Research Team
- Don Coffey – Chair, Cancer Workforce Team
- Pat Nolan – Vice-Chair, State Cancer Plans Team
- Armin Weinberg – Chair, Access to Quality Care Team

### Team Staff

- Delfina Caballero - Primary Prevention & Early Detection Team
- Rochelle Rollins – Access to Quality Care Team
- Emilie Tierney – Clinical Trials Team

## Members Elect Directors

The Nominating Committee and the Board of Directors confirmed an outstanding slate of individuals for consideration by the membership. Six members were elected to serve a three-year term on the Board:

- Anna Barker
- Peggy Conlon
- Cheryl Heulton
- Gary M. Reedy
- John R. Seffrin
- Armin Weinberg

Cheryl Heulton and Gary Reedy are newly elected while the others were re-elected for a second term.

## Call for Nominations Team Leadership

As a result of the board election and members concluding their service, several team leadership opportunities have become available to members:

- Cancer Research Team  
Chair
- Access to Quality Care Team  
Chair & Vice-Chair
- State Cancer Plans Team  
Vice-Chair
- Primary Prevention & Early Detection Team  
Vice-Chair

Nominations for these roles should be directed to Connie Curran at [cocurran@aol.com](mailto:cocurran@aol.com) for consideration by the Board of Directors.

For more information regarding roles and responsibilities, see the Team Leadership Policy posted on the website at : [www.c-changetogether.org](http://www.c-changetogether.org).

Lichtveld explained that the Summer Internship program will be designed to assist students to understand the scope and magnitude of career opportunities in the field, experience multi-sector roles in cancer, and articulate possible educational and work experiences that will lead to a desired career path. A phased implementation plan, the 2005 program will entail the participation of 10 interns from member organization and three interns from C-Change in the May and November 2005 Semi-Annual Meetings.



**Maureen Lichtveld**

Interns will participate in meeting events and team activities. They will also attend a Summer Intern Forum to explore strategies for capturing more Members of the cancer workforce and to refine the internship program model. During the summer of 2005, interns will complete projects according to the needs of their sponsoring organization. At the November 2005 meeting, the interns will attend the Semi-Annual Meeting with a mentor and present a poster regarding their internship project during the evening reception. In 2006, program expansion is planned based upon refinements of the internship model.

Citing vacancy rates of 20% for nurses and public health workers in some areas of the country, Lichtveld described the Summer Internship Program in the context of shortage issues facing the entire cancer workforce. The Cancer Workforce Team has defined an overarching goal to build a national cancer corps with the necessary surge capacity to deliver cancer care to an aging population. Specific projects will address efforts to augment workforce quality, increase workforce quantity, and strengthen comprehensive cancer care delivery. The team is beginning efforts to define core competencies in cancer care so that general healthcare workers have the skills to understand basic issues in cancer to supplement the expert cancer workforce if necessary. Lichtveld also described efforts to collaborate with the State Cancer Plans team to provide guidance documents and assistance to states addressing workforce development issues, ranging from licensing to recruitment and retention.



**Governor Bob Wise, outgoing chair of the State Cancer Plans Team, urged Members to support the Team's call-to-action and assist states in their cancer control planning.**

Governor Wise and Nolan were joined by representatives from cancer control teams of West Virginia and Maryland who described the scope of state and local efforts to prevent, detect, and treat cancer. They demonstrated the powerful effects of state and local efforts to improve the health of communities. Through his remarks, Governor Wise demonstrated a fierce commitment to fighting cancer in West Virginia and in the nation through his tireless work in C-Change, the CEO Roundtable, and in his own communities.

cancer survivor's license plate in West Virginia and to direct proceeds from the sale of the plate to women unable to pay for their breast cancer treatment.

Dr. Claudia Baquet of the University of Maryland and the Maryland Comprehensive Cancer Control organization introduced a video illustrating the challenges faced by financially disadvantaged families in accessing healthcare as well as the process for developing and implementing meaningful state cancer plans.



**Pat Nolan**

Patty Davis, a breast cancer survivor and retiree, described her personal experience with cancer and her subsequent inspiration to become involved as a community volunteer in West Virginia's Comprehensive Cancer Control Coalition. Among many initiatives, she described her efforts to establish a breast



**Claudia Baquet**

The panel recognized Leslie Given of the CDC, Bruce Black of the ACS, and Jon Kerner of the NCI for their work in support of the West Virginia and Maryland efforts as well comprehensive cancer control planning and implementation efforts in other states and territories.



# Leaf Challenges Progress Against Cancer, Members Respond



**Clifton Leaf, Executive editor of Fortune magazine and a cancer survivor, responds to the discussion in the Town Hall meeting.**

Clifton Leaf, Executive Editor of Fortune Magazine, delivered a keynote address marked with numerous provocative moments. Many of his remarks echoed the point of view that he presented in his March 22, 2004, article, "Why We're Losing the War on Cancer (And How to Win It)." Speaking from his personal experience as a teenaged-survivor of Hodgkin's disease and his research on the science and business of drug development, he emphasized the need and opportunity to focus efforts on new versus "me-too" drugs. He also cited the need to focus resources on deadly diseases requiring a cure instead of minor conditions with inconvenient side effects. Following Leaf's address, Charles Kupchella served as moderator of a Town Hall meeting where he engaged the audience in a dialogue in response to Leaf's pointed remarks.



**Chuck Kupchella led the Town Hall meeting**



**Peter Dolan**



**Harold Moses**



**Ellen Sigal**

## C-Change Office Moves

Effective January 1, 2005, the C-Change office will move to:

**1776 I Street, NW  
Suite 900  
Washington, D.C. 20006**

**800.830.1827  
202.756.1600  
202.756.1512 fax**

This shared office space is located adjacent to the Farragut West stop on the Orange and Blue Metro lines, only 6 stops from Reagan National Airport.

## C-Change Website adds new Information & Resources

The following new items can be downloaded from the C-Change website at [www.c-changetogether.org](http://www.c-changetogether.org):

- Progress Evaluation & Opinion Poll
- C-Change Call-to-Action: Involvement in Strategic Priorities
- Cancer Workforce Team Call-to-Action: Summer Internship Program
- State Cancer Plans Team Call-to-Action: State Assistance Needs
- Summary of Public Comments for the National Biospecimen Network Blueprint
- Issue #1/2005 of *e-Collaborating*



Paula Kim delivers the Clinical Trials Team report.



Patty Davis, a cancer survivor and community volunteer in West Virginia, was part of a panel of speakers who demonstrated progress being made at the state level.



Leslie Given and Bruce Black



Kristen Adelman and Steve Verbanic, members of the Tour of Hope National Team, share their experiences from their cross-country ride with C-Change Members at the Saturday Plenary session



Barbara Bush, Andy von Eschenbach, and President Bush



Anna Barker



Betty Gallo



President Bush and Connie Curran



Saturday's Plenary Session underway



Gary Kelloff and Anna Barker



Judith Kaur



## Helene Brown Honored with New Minerva Award

C-Change Member Helene Brown was recently presented with the Minerva Award “honoring courage and tireless devotion to service.” Created by California’s First Lady Maria Shriver, this new award recognizes Brown and three other California women for their lifetime dedication to improving the lives of people in the State. “Like Minerva they are warriors on the frontlines of humanity—inspiring and motivating the next generation of women to build on the strong foundation they started,” noted Shriver.

Brown’s forty-two year career was recognized for her service as a “political oncologist.” The award announcement says of Brown, “An advocate for cancer research and prevention, Helene was instrumental in spearheading the Surgeon General’s report on smoking as well as demonstrating the importance of pap smears for women. Throughout her career, Helene has worked to raise millions for cancer research through her tireless efforts. She remains committed to educating the public on prevention and early detection techniques.”

C-Change offers its congratulations to Helene for this special honor.

## C-Change Teams Advance Agendas



**David Winchester addresses the Access Team**

On Friday morning, a Team Leadership Meeting set the tone for a productive day of individual Team meetings. The chairs and volunteer staff met to discuss strategic and financial plans for 2005. They also outlined infrastructure and policy needs that would enable the success of the teams in the next year.



**Matt Myers**

The seven Teams of C-Change conducted meetings throughout Friday, with over 125 participants attending various sessions. Team Members emerged from their meetings invigorated by creative dialogue and tangible progress. Many participants commented on the opportunities for collaboration between and among other teams. Several teams, for example, discussed the opportunity to conduct “Hill Briefings” to educate the staff of representatives to the House and Senate, using a model created by the Research Team. Other Teams discussed ways in which their work products could be disseminated through State Cancer Plans Team initiatives or the CEO Roundtable. Since the inception of C-Change as the National Dialogue on Cancer, Members have realized projects that the organization is uniquely positioned to tackle. While C-Change has exercised its convening power and collective brainpower, many Members voiced newly formed insights into ways in which they could harness the collective messaging power of the organization as well. *(See pages 11 and 12 for a report on each Team’s progress.)*



**Phil Huang and Harriet Jett**

## Members Evaluate Progress

Sentiments about the extent to which C-Change has harnessed the convening, brain, and messaging power inherent in the membership and in their respective organizations were voiced in the preliminary results of a Progress Evaluation and Opinion Poll of the November meeting attendees. Members felt more confident in efforts to utilize the convening and brainpower than in the effectiveness in accessing C-Change’s messaging power. Future efforts will focus on how to more formally utilize outlets for Team products, such as calls-to-action, best-practice models, and position statements.

The survey prompted respondents on issues related to the extent to which C-Change is fulfilling its mission, determining priorities, functioning effectively, and ultimately delivering value to Members and the cancer community. Members who did not complete a survey or were unable to attend the meeting can go to [www.c-changetogether.org](http://www.c-changetogether.org) and download the survey. The completed form should be faxed to the C-Change office at 202.756.1512.



## Networking Reception Features X-Change



Friday's complement of Team meetings was capped with a reception for all Members and guests.

On Friday evening, a Networking Reception featured the C-Change X-Change. Recognizing the challenge of staying abreast of developments in the field, the C-Change X-Change was designed to offer Members the opportunity to share materials from their respective organizations. Over 20 organizations contributed 50 different resources to share with fellow Members. Thanks to the generous contributions of many Members, a rich variety of materials designed for the general public, patients and families, and professionals were available.



Laura Jane Hyde reviews X-Change materials.



Carrie Cochran and Betty Duke



Jerome Yates and Holly Howe



Michaele Christian



Peter Quinn and Margaret Maruschak



Charles Balch and Gerard Kennealey

## Roger Sullivan Named Director, Resources and Alliances



Roger Sullivan

After an extensive search, C-Change has named Roger Sullivan to its professional staff as Director, Resources and Alliances.

Sullivan brings nearly 30 years experience in senior level development positions with national and international health organizations, vaccine research and policy, philanthropic consulting firms, and in college and university settings. Most recently, he was the National Director for Strategic Resources of the American Cancer Society, where he also served as Resource Liaison for the International Union against Cancer in Geneva, Switzerland.

Connie Curran, C-Change's Executive Director, commented on Sullivan's appointment. "Roger has exceptionally deep knowledge of the cancer field and community. He will be a great resource to all of our programs as well as in his principal responsibilities to bolster C-Change's ability to fulfill its mission."

"I am delighted to be part of an organization where we have the challenge and responsibility to accelerate the cancer solution by harnessing the talent and energy of our Members," Sullivan says. I want our Members constantly telling us about the exciting things they are doing so we can find the cross-sector synergies to go further and faster," he adds.

Regarding C-Change fund raising efforts, Sullivan sees C-Change as a unique channel for resources, not a destination. "The resources we seek will neither duplicate efforts of our Members and Partners, nor stay with C-Change, but instead support their collaboration."

Sullivan is a graduate of Wesleyan University (Conn.), a member of the Institute for Charitable Giving and its Major Gifts Roundtable. A father of two sons, Sullivan lives in Wells, Maine, with his wife, Susan.

## Thank You!

Members, partners, and guests attending the Semi-Annual meeting brought energy to the events through their participation and visible commitment to the mission of C-Change. This contribution to C-Change is invaluable. C-Change would also like to thank the Program Work Group, chaired by Armin Weinberg with staff support from Alison Smith, for planning a successful Semi-Annual meeting. Several other individuals deserve special mention for their role in planning and executing the events of the program.

### Consultants

Cherri McGrew  
Robert Mittman  
John Turck

### Meeting Support (AIR)

Matt Mangan  
Zoe Santiago-Font  
Lynne Blankenship

### Event Staff

Catherine Howlett  
Danielle Huebbers  
Michelle Larucci  
Mary Maxwell  
Emilie Tierney  
Jordan Weitz

## Tour of Hope Delivers on Promise



**C-Change entered a team to ride the last leg of the Tour into DC. Members of the team were (back row, left to right) Rob Kukulka, Greg Repetti, Phil Huang, Kevin Lewis, Murray Sperling. Front row, ThuVan Dinh, Judith Kaur, Emilie Tierney, and Michael Samuelson.**

Twenty Tour of Hope National Team Members, along with cycling and cancer survivor icon Lance Armstrong, brought news and new understanding in support of cancer research in a 3,500 mile cross-country ride October 1-9. The Tour's goal was to promote cancer awareness and participation in clinical trials.

Enroute from Los Angeles to the nation's capital, C-Change, as a Tour partner, had a hand in organizing rally activities in Chicago and at the finale on the Ellipse. Reflecting on the energy at the rallies, Connie Curran says, "I saw and felt first hand the power the Tour has to reach huge numbers of people. I saw the speakers connect with the crowds with their messages about the current successes and

future promise of research and of hope to patients and families benefitting from clinical trials."

During the Semi-Annual Meeting, Tour of Hope riders Kristen Adelman and Steve Verbanic shared stories of their trek across the country. They highlighted the physical struggle and emotional rewards of their journey. Adelman is a lymphoma survivor who reflected upon the personal connections that she made with individuals in small towns across the country. She is an algebra and physical education teacher from Elkridge, MD.

Echoing Adelman's sentiments, Steve Verbanic addressed the C-Change Membership in follow-up to his remarks during the June Semi-Annual meeting. He shared photos from across the country, documenting the creative and touching ways in which communities displayed their support for the message of hope and the importance of clinical trials. Verbanic, a cancer/liposarcoma survivor, was accompanied by his four-year old son, Jackson, who is also recovering from cancer treatment. Verbanic is a Chief Information Officer at Dataline, Inc. in Virginia Beach, VA.

Peter Dolan, Chairman and CEO of Bristol-Myers Squibb Company, was acknowledged and thanked for including C-Change as a Tour of Hope partner. The opportunity to support the spirit of the tour and participate in its events was yet another way for the Clinical Trials Team to pursue its goals of improving clinical trial accrual.



**Mary Maxwell applies a C-Change rub-on tattoo to a young visitor to the C-Change booth at the Ellipse.**

# Team News

TEAM	Priorities	Recent Actions Taken / Accomplishments
<b>Access to Quality Cancer Care</b>	<p>Develop and distribute a national patient navigator resource guide.</p> <p>Identify and pursue priority recommendations from the Surveillance &amp; Information Summit.</p>	<p>Distributed 5,000 CD-ROMs and 800 hard copies of the <i>Patient Advocate Foundation's National Financial Resource Directory: A State by State Guide</i> to caregivers and other stakeholders across the country.</p> <p>Developing strategies to achieve the 7 priority recommendations through our member organizations and other selected stakeholders.</p>
<b>Cancer Research</b>	<p>Convene forums for independent pilot sites who are implementing the National Biospecimen Network Blueprint.</p> <p>Publish 6 White Papers on the use of Surrogate Endpoints in removing barriers to drug discovery.</p> <p>Publish a paper on the role of Academic Medical Centers in drug development.</p> <p>Conduct 2 Congressional Educational Briefings.</p> <p>Plan an approach to an Economic Impact Study of Cancer for 2005.</p> <p>Plan &amp; conduct Forum III to explore diagnostic approaches driving therapeutic developments.</p>	<p>Completed summary of public comments to NBN. International and corporate entities are beginning to adopt blue print practices.</p> <p>Published in <i>Clinical Cancer Research</i> 10: 3881-3933, June 1, 2004. Next steps: draft paper re: surrogate end points for lung cancer in 2005.</p> <p>Completed draft with revisions. Journal submission pending.</p> <p>Conducted Hill Briefing on 10/18 on "Advances in Imaging Technology and Image-guided Cancer Therapy." (40 attendees)</p> <p>Identifying a Blue Ribbon panel to define the scope and approach.</p> <p>Forming a planning committee for a 2005 conference date.</p>
<b>Cancer Workforce</b>	<p>Define and develop short-term initiatives to recruit students and healthcare professionals into careers in cancer.</p> <p>Pursue longer-term initiative to develop a plan to build a national "Cancer Corps" from the healthcare workforce with the necessary surge capacity and competency to deliver cancer care to an aging population.</p>	<p>Issued a "Call to Action" for a Summer Internship "Careers in Cancer" Program at the 11/04 semi-annual meeting.</p> <p>A speaker's kit will be distributed as a "Call to Action" in June 05.</p> <p>Drafted RFP to define core cancer workforce competencies with plans to disseminate for bid in Dec 04.</p>
<b>Clinical Trials</b>	<p>Develop a guidance document on the cost of conducting clinical trials for the purpose of policy deliberations on clinical trial funding.</p> <p>Publish a White Paper on regulatory reforms that strives to expedite the clinical trials process.</p> <p>Develop State Clinical Trials Model Program[s] through a competitive RFP process.</p>	<p>Selected the Lewin Group through a competitive RFP/bidding process to develop a Clinical Trials Guidance Document by January 2005.</p> <p>Completed the white paper "Reducing the Regulatory Barriers." Presentation to and approval by the Board is pending, prior to distribution to appropriate federal regulatory agencies.</p> <p>Redrafting a concept paper that proposes a model coordinated state clinical trials system. The concept paper will form the basis for an RFP process that will be included in the Team's proposed 2005 budget.</p>





# Team News

cont. from page 12, Team News

TEAM	Priorities	Recent Actions Taken / Accomplishments
<p><b>Primary Prevention &amp; Early Detection</b></p>	<p>Define and pursue 14 priority recommendations from the Prevention and Early Detection Summit.</p>	<p>Scheduling strategic planning meetings to achieve these recommendations in 2005.</p> <p>Working with the Agency for Health Care Research and Quality to achieve priority recommendation facilitating change in the health care system to enhance the delivery of cancer preventive and early detection services.</p>
<p><b>State Cancer Plans</b></p>	<p>Conduct Planning Assistance Team [PAT] visits to the 4 remaining states without comprehensive cancer control programs.</p> <p>Conduct 4 regional Comprehensive Cancer Control Leadership Institutes to provide guidance for state cancer plan implementation.</p> <p>Further develop the State Cancer Plans Awards initiative and secure funding.</p> <p>Develop State Cancer Plans and C-Change member "Call to Action Toolkit".</p>	<p>Completed all projected PAT state visits. Follow-up visits have been scheduled as requested.</p> <p>Convened Regional Comprehensive Cancer Control Leadership Institutes in Austin, TX, Washington, D.C., San Diego, CA, and Chicago, IL.</p> <p>Planned award program pending Board approval and budget allocation for 2005 funding request.</p> <p>Issued a C-Change member "Call to Action" at the November 2004 Semi-Annual meeting requesting members to assist states with specific planning, implementation, and communication initiatives.</p>
<p><b>Tobacco</b></p>	<p>Conduct a knowledge and opinion survey of leaders regarding tobacco control issues, in accordance with C-Change's agreement with the American Legacy Foundation.</p> <p>Develop a guidance document designed to help states enhance the integration of their cancer and tobacco control program efforts, in accordance with C-Change's agreement with the American Legacy Foundation.</p> <p>Develop a Tobacco Control Action Plan for C-Change and its members' organizations.</p>	<p>Completed and reported the results of the Tobacco Knowledge and Attitudes Survey in the September, 2004 C-Change Newsletter.</p> <p>Discussing with the State Cancer Plans Team the possibility of developing a special module for a 2005 CCCLI related to enhancing the integration of state cancer and tobacco control programs efforts.</p> <p>Working with the American Society of Clinical Oncologists (ASCO) on a concept to convene a national and multi-disciplinary Tobacco Commission. The goal of the commission would be to develop an action plan to systemically address persistent tobacco use issues and problems.</p>